

| Criteria  | 5   | 4   | 3  | 2  | 1   |
|---|---|---|--|--|---|
| Understanding of Theme<br>1 to 5 points<br>(each category worth 1 point)      | The artist shows an <b>exceptional</b> understanding of the theme “ <i>Marine Keystone Species</i> ” and translates that theme effectively into the artwork and written description.  | The artist shows an <b>above average</b> understanding of the theme “ <i>Marine Keystone Species</i> ” and translates that theme effectively into the artwork and written description.  | The artist shows an <b>average</b> understanding of the theme “ <i>Marine Keystone Species</i> ” and translates that theme effectively into the artwork and written description.   | The artist shows a <b>poor</b> understanding of the theme “ <i>Marine Keystone Species</i> ” and attempts to translate that theme into the artwork and written description.  | The artist shows <b>no</b> understanding of the theme “ <i>Marine Keystone Species</i> ” and does not translate the theme effectively into the artwork and written description.   |
| Elements of Art<br>(Visual components of artwork)<br>1 to 5 points            | The artist has an <b>exceptional</b> understanding of the elements of art, such as line, shape, form, value, composition, and color, and uses them in a successful way to communicate the theme.  | The artist has an <b>above average</b> understanding of the elements of art, such as line, shape, form, value, composition, and color, and uses them in a successful way to communicate the theme.  | The artist has an <b>average</b> understanding of the elements of art, such as line, shape, form, value, composition, and color, and uses them in a successful way to communicate the theme.   | The artist has a <b>poor</b> understanding of the elements of art, such as line, shape, form, value, composition, and color, and does not use them in a successful way to communicate the theme.   | The artist has <b>no</b> understanding of the elements of art, such as line, shape, form, value, composition, and color, and does not use them in a successful way to communicate the theme..                               |
| Creativity<br>(Artist’s originality)<br>1 to 5 points                         | The artist shows an <b>exceptional</b> understanding of the following:<br><ul style="list-style-type: none"> <li>distinctive, individual style</li> <li>originality and risk-taking</li> <li>divergent or inventive thinking</li> </ul> | The artist shows an <b>above average</b> understanding of the following:<br><ul style="list-style-type: none"> <li>distinctive, individual style</li> <li>originality and risk-taking</li> <li>divergent or inventive thinking</li> </ul> | The artist shows an <b>average</b> understanding of the following:<br><ul style="list-style-type: none"> <li>distinctive, individual style</li> <li>originality and risk-taking</li> <li>divergent or inventive thinking</li> </ul>            | The artist shows a <b>poor</b> understanding of the following:<br><ul style="list-style-type: none"> <li>distinctive, individual style</li> <li>originality and risk-taking</li> <li>divergent or inventive thinking</li> </ul>              | The artist shows <b>no</b> understanding of the following:<br><ul style="list-style-type: none"> <li>distinctive, individual style</li> <li>originality and risk-taking</li> <li>divergent or inventive thinking</li> </ul> |
| Craftsmanship<br>(Artist’s skill & overall neatness)<br>1 to 5 points         | The artist demonstrates <b>exceptional</b> skill and a <b>clear</b> understanding and application of specific medium qualities. Artwork is created and maintained neatly. No tears, smudges, or stray marks.                            | The artist demonstrates <b>above average</b> skill and <b>some</b> understanding and application of specific medium qualities. Artwork is created and maintained fairly neatly. No tears, minimal smudges or stray marks.                 | The artist demonstrates <b>average</b> skill and a <b>partial</b> understanding and application of specific medium qualities. Artwork is created and maintained with an attempt at neatness. Artwork may be torn, smudged or have stray marks. | The artist demonstrates <b>poor</b> skill and <b>little</b> understanding and application of specific medium qualities. Artwork is poorly created and maintained. Artwork is torn, smudged, or has stray marks that distract from the image. | The artist demonstrates <b>no</b> skill, understanding, or application of specific medium qualities. Artwork is not finished, was folded, crumpled up, ripped, etc.   |
| Visual Impact<br>(Artwork visually & aesthetically pleasing)<br>1 to 5 points | The artist portrays <b>exceptional</b> and <b>unique</b> organization of art elements. Content and execution create a striking and memorable work. It has the power to “ <b>wow</b> ” the viewer.                                       | The artist portrays <b>above average</b> organization of art elements. Content and execution create a memorable work. The work has a <b>lasting impact</b> on the viewer.   | The artist portrays <b>average</b> organization of art elements. Content and execution create a cohesive work. The work <b>holds the viewer’s attention</b> .  | The artist portrays <b>poor</b> organization of art elements. Content and execution create a somewhat cohesive work. There is <b>little impact</b> on the viewer.  | The artist portrays <b>no</b> organization of art elements. Content and execution create an incohesive work. There is a <b>negative impact</b> on the viewer.   |

